

Note: This is only a generic sample outline.

I can help you:

1. develop content that's tailored to your unique circumstances, objectives, and target audience
2. produce the necessary financial analyses, and
3. maximize the credibility and impact of the document using compelling charts, diagrams, wording, and formatting

Business plan outline

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Signature

Name (typed or printed)

Date

This is a business plan. It does not constitute or imply an offering of securities.

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1. Executive Summary

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Highlights
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1.1. Objectives

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1.2. Mission

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1.3. Keys to Success

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2. Company Summary

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2.1. Company Ownership

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2.2. Start-up Summary

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Start-up	
Requirements	
Start-up Expenses	
Legal	\$0
Stationery etc.	\$0
Insurance	\$0
Rent	\$0
Computer	\$0
Other	\$0
Total Start-up Expenses	\$0
Start-up Assets	
Cash Required	\$0
Other Current Assets	\$0
Long-term Assets	\$0
Total Assets	\$0
Total Requirements	\$0

Start-up
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2.3. Company Locations and Facilities

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3. Products and Services

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3.1. Product and Service Description

Item body here

3.2. Competitive Comparison

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3.3. Sales Literature

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3.4. Fulfillment

Item body here

3.5. Technology

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3.6. Future Products and Services

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4. Market Analysis Summary

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4.1. Market Segmentation

Market Analysis							
		Year 1	Year 2	Year 3	Year 4	Year 5	
Potential Customers	Growth						CAGR
Segment Name	0%	0	0	0	0	0	0.00%
Segment Name	0%	0	0	0	0	0	0.00%
Other	0%	0	0	0	0	0	0.00%
Total	0.00%	0	0	0	0	0	0.00%

Market Analysis (pie chart)

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4.2. Target Market Segment Strategy

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4.2.1. Market Needs

Item body here

4.2.2. Market Trends

Item body here

4.2.3. Market Growth

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4.3. Service Business Analysis

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4.3.1. Business Participants

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4.3.2. Distributing a Service

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4.3.3. Competition and Buying Patterns

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4.3.4. Main Competitors

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5. Web Plan Summary

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5.1. Website Marketing Strategy

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5.2. Development Requirements

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6. Strategy and Implementation Summary

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6.1. SWOT Analysis

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6.1.1. Strengths

Item body here

6.1.2. Weaknesses

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6.1.3. Opportunities

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6.1.4. Threats

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6.2. Strategy Pyramid

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6.3. Value Proposition

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6.4. Competitive Edge

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6.5. Marketing Strategy

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6.5.1. Positioning Statement

Item body here

6.5.2. Pricing Strategy

Item body here

6.5.3. Promotion Strategy

Item body here

6.5.4. Distribution Strategy

Item body here

6.5.5. Marketing Programs

Item body here

6.6. Sales Strategy

Item body here

6.6.1. Sales Forecast

Item body here

Sales Forecast			
	Year 1	Year 2	Year 3
Sales			
Row 1	\$0	\$0	\$0
Row 2	\$0	\$0	\$0
Row 3	\$0	\$0	\$0
Total Sales	\$0	\$0	\$0
Direct Cost of Sales	Year 1	Year 2	Year 3
Row 1	\$0	\$0	\$0
Row 2	\$0	\$0	\$0
Row 3	\$0	\$0	\$0
Subtotal Direct Cost of Sales	\$0	\$0	\$0

Sales Monthly
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6.6.2. Sales Programs

Item body here

6.7. Strategic Alliances

Item body here

6.8. Milestones

Item body here

Milestones					
Milestone	Start Date	End Date	Budget	Manager	Department
Name me	22/1/2009	21/2/2009	\$0	ABC	Department
Name me	22/1/2009	21/2/2009	\$0	ABC	Department
Name me	22/1/2009	21/2/2009	\$0	ABC	Department
Name me	22/1/2009	21/2/2009	\$0	ABC	Department
Name me	22/1/2009	21/2/2009	\$0	ABC	Department
Name me	22/1/2009	21/2/2009	\$0	ABC	Department
Name me	22/1/2009	21/2/2009	\$0	ABC	Department
<i>Name me</i>	<i>22/1/2009</i>	<i>21/2/2009</i>	<i>\$0</i>	<i>ABC</i>	<i>Department</i>
Name me	22/1/2009	21/2/2009	\$0	ABC	Department
Name me	22/1/2009	21/2/2009	\$0	ABC	Department
Totals			\$0		

Milestones
Item body here

7. Management Summary

Item body here

7.1. Organizational Structure

Item body here

Organizational Chart

7.2. Management Team

Item body here

7.3. Management Team Gaps

Item body here

7.4. Personnel Plan

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<i>Personnel Plan</i>			
	Year 1	Year 2	Year 3
Name or Title or Group	\$0	\$0	\$0
Name or Title or Group	\$0	\$0	\$0
Name or Title or Group	\$0	\$0	\$0
Total People	0	0	0
Total Payroll	\$0	\$0	\$0

8. Financial Plan

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8.1. Start-up Funding

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Start-up Funding	
Start-up Expenses to Fund	\$0
Start-up Assets to Fund	\$0
Total Funding Required	\$0
Assets	
Non-cash Assets from Start-up	\$0
Cash Requirements from Start-up	\$0
Additional Cash Raised	\$0
Cash Balance on Starting Date	\$0
Total Assets	\$0
Liabilities and Capital	
Liabilities	
Current Borrowing	\$0
Long-term Liabilities	\$0
Accounts Payable (Outstanding Bills)	\$0
Other Current Liabilities (interest-free)	\$0
Total Liabilities	\$0
Capital	
Planned Investment	
Owner	\$0
Investor	\$0
Additional Investment Requirement	\$0
Total Planned Investment	\$0
Loss at Start-up (Start-up Expenses)	\$0
Total Capital	\$0
Total Capital and Liabilities	\$0
Total Funding	\$0

8.2. Important Assumptions

Item body here

8.3. Key Financial Indicators

Item body here

Benchmarks

8.4. Break-even Analysis

Item body here

<i>Break-even Analysis</i>	
Monthly Revenue Break-even	\$0
Assumptions:	
Average Percent Variable Cost	0%
Estimated Monthly Fixed Cost	\$0

Break-even Analysis

8.5. Projected Profit and Loss

Item body here

Pro Forma Profit and Loss			
	Year 1	Year 2	Year 3
Sales	\$0	\$0	\$0
Direct Costs of Goods	\$0	\$0	\$0
Other Costs of Goods	\$0	\$0	\$0
	-----	-----	-----
Cost of Goods Sold	\$0	\$0	\$0
Gross Margin	\$0	\$0	\$0
Gross Margin %	0.00%	0.00%	0.00%
Expenses			
Payroll	\$0	\$0	\$0
Marketing/Promotion	\$0	\$0	\$0
Depreciation	\$0	\$0	\$0
Rent	\$0	\$0	\$0
Utilities	\$0	\$0	\$0
Insurance	\$0	\$0	\$0
Payroll Taxes	\$0	\$0	\$0
Other	\$0	\$0	\$0
	-----	-----	-----
Total Operating Expenses	\$0	\$0	\$0
Profit Before Interest and Taxes	\$0	\$0	\$0
EBITDA	\$0	\$0	\$0
Interest Expense	\$0	\$0	\$0
Taxes Incurred	\$0	\$0	\$0
Net Profit	\$0	\$0	\$0
Net Profit/Sales	0.00%	0.00%	0.00%

Profit Monthly

Gross Margin Monthly

Gross Margin Yearly

8.6. Projected Cash Flow

Pro Forma Cash Flow			
	Year 1	Year 2	Year 3
Cash Received			
Cash from Operations			
Cash Sales	\$0	\$0	\$0
Subtotal Cash from Operations	\$0	\$0	\$0
Additional Cash Received			
Sales Tax, VAT, HST/GST Received	\$0	\$0	\$0
New Current Borrowing	\$0	\$0	\$0
New Other Liabilities (interest-free)	\$0	\$0	\$0
New Long-term Liabilities	\$0	\$0	\$0
Sales of Other Current Assets	\$0	\$0	\$0
Sales of Long-term Assets	\$0	\$0	\$0
New Investment Received	\$0	\$0	\$0
Subtotal Cash Received	\$0	\$0	\$0
Expenditures	Year 1	Year 2	Year 3
Expenditures from Operations			
Cash Spending	\$0	\$0	\$0
Bill Payments	\$0	\$0	\$0
Subtotal Spent on Operations	\$0	\$0	\$0
Additional Cash Spent			
Sales Tax, VAT, HST/GST Paid Out	\$0	\$0	\$0
Principal Repayment of Current Borrowing	\$0	\$0	\$0
Other Liabilities Principal Repayment	\$0	\$0	\$0
Long-term Liabilities Principal Repayment	\$0	\$0	\$0
Purchase Other Current Assets	\$0	\$0	\$0
Purchase Long-term Assets	\$0	\$0	\$0
Dividends	\$0	\$0	\$0
Subtotal Cash Spent	\$0	\$0	\$0

Net Cash Flow	\$0	\$0	\$0
Cash Balance	\$0	\$0	\$0

8.7. Projected Balance Sheet

Pro Forma Balance Sheet			
	Year 1	Year 2	Year 3
Assets			
Current Assets			
Cash	\$0	\$0	\$0
Other Current Assets	\$0	\$0	\$0
Total Current Assets	\$0	\$0	\$0
Long-term Assets			
Long-term Assets	\$0	\$0	\$0
Accumulated Depreciation	\$0	\$0	\$0
Total Long-term Assets	\$0	\$0	\$0
Total Assets	\$0	\$0	\$0
Liabilities and Capital	Year 1	Year 2	Year 3
Current Liabilities			
Accounts Payable	\$0	\$0	\$0
Current Borrowing	\$0	\$0	\$0
Other Current Liabilities	\$0	\$0	\$0
Subtotal Current Liabilities	\$0	\$0	\$0
Long-term Liabilities	\$0	\$0	\$0
Total Liabilities	\$0	\$0	\$0
Paid-in Capital	\$0	\$0	\$0
Retained Earnings	\$0	\$0	\$0
Earnings	\$0	\$0	\$0
Total Capital	\$0	\$0	\$0
Total Liabilities and Capital	\$0	\$0	\$0
Net Worth	\$0	\$0	\$0

8.8. Business Ratios

Ratio Analysis				
	Year 1	Year 2	Year 3	Industry Profile
Sales Growth	0.00%	0.00%	0.00%	0.00%
Percent of Total Assets				
Other Current Assets	0.00%	0.00%	0.00%	100.00%
Total Current Assets	0.00%	0.00%	0.00%	100.00%
Long-term Assets	0.00%	0.00%	0.00%	0.00%
Total Assets	100.00%	100.00%	100.00%	100.00%
Current Liabilities	0.00%	0.00%	0.00%	0.00%
Long-term Liabilities	0.00%	0.00%	0.00%	0.00%
Total Liabilities	0.00%	0.00%	0.00%	0.00%
Net Worth	100.00%	100.00%	100.00%	100.00%
Percent of Sales				
Sales	100.00%	100.00%	100.00%	100.00%
Gross Margin	0.00%	0.00%	0.00%	0.00%
Selling, General & Administrative Expenses	0.00%	0.00%	0.00%	0.00%
Advertising Expenses	0.00%	0.00%	0.00%	0.00%
Profit Before Interest and Taxes	0.00%	0.00%	0.00%	0.00%
Main Ratios				
Current	0.00	0.00	0.00	0.00
Quick	0.00	0.00	0.00	0.00
Total Debt to Total Assets	0.00%	0.00%	0.00%	0.00%
Pre-tax Return on Net Worth	0.00%	0.00%	0.00%	0.00%
Pre-tax Return on Assets	0.00%	0.00%	0.00%	0.00%
Additional Ratios	Year 1	Year 2	Year 3	
Net Profit Margin	0.00%	0.00%	0.00%	n.a
Return on Equity	0.00%	0.00%	0.00%	n.a
Activity Ratios				
Accounts Payable Turnover	0.00	0.00	0.00	n.a
Payment Days	0	0	0	n.a
Total Asset Turnover	0.00	0.00	0.00	n.a
Debt Ratios				
Debt to Net Worth	0.00	0.00	0.00	n.a

Current Liab. to Liab.	0.00	0.00	0.00	n.a
Liquidity Ratios				
Net Working Capital	\$0	\$0	\$0	n.a
Interest Coverage	0.00	0.00	0.00	n.a
Additional Ratios				
Assets to Sales	n.a.	n.a.	n.a.	n.a
Current Debt/Total Assets	0%	0%	0%	n.a
Acid Test	0.00	0.00	0.00	n.a
Sales/Net Worth	0.00	0.00	0.00	n.a
Dividend Payout	0.00	0.00	0.00	n.a

8.9. Valuation

Investment Analysis				
	Start	Year 1	Year 2	Year 3
Initial Investment				
Investment	\$0	\$0	\$0	\$0
Dividends	\$0	\$0	\$0	\$0
Ending Valuation	\$0	\$0	\$0	\$0
Combination as Income Stream	\$0	\$0	\$0	\$0
Percent Equity Acquired	35%			
Net Present Value (NPV)	\$0			
Internal Rate of Return (IRR)	0%			
Assumptions				
Discount Rate	10.00%			
Valuation Earnings Multiple		10	10	10
Valuation Sales Multiple		2	2	2
Investment (calculated)	\$0	\$0	\$0	\$0
Dividends		\$0	\$0	\$0
Calculated Earnings-based Valuation		\$0	\$0	\$0
Calculated Sales-based Valuation		\$0	\$0	\$0
Calculated Average Valuation		\$0	\$0	\$0

8.10. The Investment Offering

Investment Offering				
Proposed Year:	Seed	Round 1	Round 2	Exit
	1	2	3	7
Valuation, Investment, Shares				
Investment Amount	\$0	\$0	\$0	
Equity Share Offering Percentage	0.00%	0.00%	0.00%	
Valuation	\$0	\$0	\$0	\$0
Investor Exit Payout	\$0	\$0	\$0	
Investor Years Until Exit	6	5	4	
Investor IRR	0.00%	0.00%	0.00%	
Share Ownership	Year 1	Year 2	Year 3	Year 7
Founders' Shares	0	0	0	0
Stock Split Multiple		0	0	0
Stock Options Issued	0	0	0	0
Investor Shares Issued	0	0	0	
Price per share	\$0.00	\$0.00	\$0.00	\$0.00
Options Holders' Shares	0	0	0	0
Year 1 Investors' Shares	0	0	0	0
Year 2 Investors' Shares		0	0	0
Year 3 Investors' Shares			0	0
Total Shares Outstanding	0	0	0	0
Equity Ownership Percentage	Year 1	Year 2	Year 3	Year 7
Founders' Equity	0.00%	0.00%	0.00%	0.00%
Option Holders' Equity	0.00%	0.00%	0.00%	0.00%
Year 1 Investors' Equity	0.00%	0.00%	0.00%	0.00%
Year 2 Investors' Equity		0.00%	0.00%	0.00%
Year 3 Investors' Equity			0.00%	0.00%
Total Equity	0.00%	0.00%	0.00%	0.00%
Investors' Equity	0.00%	0.00%	0.00%	0.00%
Founders' & Employees' Equity	0.00%	0.00%	0.00%	0.00%

8.11. Use of Funds

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Use of Funds	
Use Name	Amount
Name	\$0
Name	\$0
Name	\$0
Name	\$0
Total	\$0

8.12. Payback

Item body here

Payback						
Projected Payback Calculation						
Investment	Investment	Year 1	Year 2	Year 3	Year 4	Year 5
Cash Returns by Year	\$500,000	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000
Combination as Income Stream	(\$500,000)	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000
Cumulative Net Cash Flow to Investors	(\$500,000)	(\$400,000)	(\$300,000)	(\$200,000)	(\$100,000)	\$0
Payback Period	5 years					

Payback Period

Appendix A - Sales Forecast

Sales Forecast													
		Month	Month	Month	Month	Month	Month	Month	Month	Month	Month	Month	
		1	2	3	4	5	6	7	8	9	10	11	12
Sales													
Row 1	0%	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Row 2	0%	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Row 3	0%	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Total Sales		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Direct Cost of Sales													
		Month	Month	Month	Month	Month	Month	Month	Month	Month	Month	Month	Month
		1	2	3	4	5	6	7	8	9	10	11	12
Row 1		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Row 2		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Row 3		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Subtotal Direct Cost of Sales		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0

Appendix B - Personnel Plan

Personnel Plan												
		Month	Month	Month	Month	Month	Month	Month	Month	Month	Month	Month
Name or Title or Group	1	2	3	4	5	6	7	8	9	10	11	12
Name or Title or Group	0%	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Name or Title or Group	0%	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Name or Title or Group	0%	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Total People	0	0	0	0	0	0	0	0	0	0	0	0
Total Payroll	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0

Appendix C- Pro-Forma Profit and Loss

Pro Forma Profit and Loss												
	Month	Month	Month	Month	Month	Month	Month	Month	Month	Month	Month	Month
	1	2	3	4	5	6	7	8	9	10	11	12
Sales	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Direct Costs of Goods	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Other Costs of Goods	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Cost of Goods Sold	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Gross Margin	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Gross Margin %	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Expenses												
Payroll	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Marketing/Promotion	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Depreciation	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Rent	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Utilities	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Insurance	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Payroll Taxes	15%	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Other	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total Operating Expenses	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Profit Before Interest and Taxes	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
EBITDA	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Interest Expense	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Taxes Incurred	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Net Profit	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Net Profit/Sales	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

Appendix D - Pro-Forma Cash Flow

Pro Forma Cash Flow												
	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12
Cash Received												
Cash from Operations												
Cash Sales	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Subtotal Cash from Operations	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Additional Cash Received												
Sales Tax, VAT, HST/GST Received	0.00%	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
New Current Borrowing	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
New Other Liabilities (interest-free)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
New Long-term Liabilities	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Sales of Other Current Assets	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Sales of Long-term Assets	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
New Investment Received	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Subtotal Cash Received	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Expenditures	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12
Expenditures from Operations												
Cash Spending	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Bill Payments	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Subtotal Spent on Operations	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Additional Cash Spent												
Sales Tax, VAT, HST/GST Paid Out	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Principal Repayment of Current Borrowing	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Other Liabilities Principal Repayment	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Long-term Liabilities Principal Repayment	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Purchase Other Current Assets	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Purchase Long-term Assets	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Dividends	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Subtotal Cash Spent	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Net Cash Flow	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Cash Balance	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0

Appendix E - Pro-Forma Balance Sheet

Pro Forma Balance Sheet													
		Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12
Assets	Starting Balances												
Current Assets													
Cash	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Other Current Assets	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Total Current Assets	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Long-term Assets													
Long-term Assets	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Accumulated Depreciation	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Total Long-term Assets	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Total Assets	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Liabilities and Capital		Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12
Current Liabilities													
Accounts Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Current Borrowing	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Other Current Liabilities	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Subtotal Current Liabilities	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Long-term Liabilities													
Total Liabilities	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Paid-in Capital													
Retained Earnings	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Earnings	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Total Capital	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Total Liabilities and Capital	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Net Worth	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0